

FOR IMMEDIATE RELEASE:

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**Boatman Geller to Contribute to The GRAMMY Foundation's®
Annual Starry Night Event Gift Bag**

INDIANAPOLIS (July 11, 2007) – Indianapolis stationery company Boatman Geller Paper Collections will be participating in the gift bag for The GRAMMY Foundation's® annual signature gala, Starry Night, on July 28th at the Straus Stadium at the University of California in Los Angeles. Boatman Geller will be supplying a custom-designed luggage tag for the event's 700 gift bags.

"We loved creating the musical themed luggage tag for this exciting event", says Boatman Geller founder and owner, Jane Geller, "Our creative team's objective was to keep consistent with the event colors and theme, but also design something that stayed true to the Boatman Geller style."

Other participating big names include GAP, Starbucks, Universal Music Group, PEOPLE Magazine, Philosophy, Borders, and Sony BMG. This "who's who" fundraising gala will feature an intimate dinner under the stars and has confirmed performances by Gloria Estefan, Mariah Carey, John Legend and many more. This year's honoree and recipient of the GRAMMY Foundation's Leadership Award is Quincy Jones.

"The GRAMMY Foundation is a remarkable charity and we plan to contribute our product to additional events in the future," Geller added.

About Boatman Geller

Founded in 2002, Boatman Geller specializes in high quality paper goods, including fine stationery, invitations, photo cards, gifts and accessories. Using the leading trends in fashion and home décor, Boatman Geller designs fine stationery with clean lines, colorful patterns, and delightful icons, all while encouraging customers to "live your style". Today, Boatman Geller has grown to more than 1,000 accounts across the nation and overseas, selling product in leading retail stores, catalogs and websites. For more information, please visit www.boatmangeller.com.

About The GRAMMY Foundation

The GRAMMY Foundation was established in 1989 to cultivate the understanding, appreciation and advancement of the contribution of recorded music to American culture — from the artistic and technical legends of the past to the still unimagined musical breakthroughs of future generations of music professionals. The Foundation accomplishes this mission through programs and activities that engage the music industry and cultural community as well as the general public. The Foundation works in partnership year-round with The Recording Academy® to bring national attention to important issues such as the value and impact of music and arts education and the urgency of preserving our rich cultural heritage. For more information, please visit www.grammyfoundation.com.

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